



QUALITÄT. VERTRAUEN. ZUHAUSE.

EVERYTHING AT A GLANCE

LMC CARAVAN NEWS

- **New over-cab bed layout A 690 G in the Tourer model range**
- **Standard Innovan 592 on show at CMT**
- **Videro 580 D and Videro 580 K on show at CMT**
- **Touring pitches for participants in the guided tour of the factory**
- **LMC training centre opened**

Sassenberg, 08 January 2024 – LMC Caravan never stops. Once again, there's news from the recreational vehicle manufacturer based in Germany's Münsterland region with regard to the current model year 2024. LMC will be exhibiting the latest additions to its product portfolio at the CMT, and two exciting new facilities have opened at its production site.

EXTENSION OF THE TOURER MODEL RANGE WITH THE ADDITION OF THE OVER-CAB BED LAYOUT A 690 G

An addition has been made to the only recently introduced Tourer model range, which focuses on lightweight construction. The new member of the team, the Tourer A 690 G, therefore achieves a gross vehicle weight of below 3.5t, and is approved to carry six people. Please refer to the attached press release for more detailed information.

INNOVAN 592: CMT 2023 CONCEPT VEHICLE – SERIAL PRODUCTION FOR CMT 2024

At last year's CMT, LMC presented the Ford-based Innovan 592 as a concept vehicle. Due to the positive response, it was realised in record time and has gone into serial production. The 592 did extremely well at the CSD in Düsseldorf, where it was one of the most popular layouts. The end customers recognised its uniqueness and the advantages offered by this camper van, which is less than six metres long and equipped with single beds. Along with feedback from the LMC retailers and the LMC website traffic figures, and frequency of the layout configuration confirm this. LMC is extremely delighted by this development. The Innovan 592 will be exhibited at the CMT.

EXTREMELY SOUGHT-AFTER, NOW EXHIBITED – VIDERO LAYOUTS 580 D AND 580 K

The recently introduced model range Videro has already acquired a great number of firm fans. Until now, only the layout 510 E was presented to the public. Now, the layouts 580 D and 580 K will be exhibited at the CMT; both layouts have special features and come with clever onboard solutions. The Videro 580 D is equipped with a movable bed in the rear area that facilitates easier access to the rear washroom, and also creates a wonderful reading nook with lounge character.



QUALITÄT. VERTRAUEN. ZUHAUSE.

FURTHER TRAINING ENSURES THAT QUALITY STANDARDS ARE UPHELD – LMC OPENS ITS OWN TRAINING CENTRE

On 15 December, LMC opened its own on site in-house training centre. From now onwards, the company's long-term employees as well as new colleagues will learn some key skills here. With the realisation of the training centre, LMC is establishing the foundations for ensuring that its high quality standards continue to be upheld. Please read the attached press release dated 15 December 2023 for more detailed information.

SLEEPING AT LMC - TOURING PITCHES FOR SPONTANEOUS OVERNIGHT STAYS ON THE FACTORY CAR PARK

LMC now offers three free touring pitches for motorhomes and camper vans on its own factory car park. They are perfect for a brief stopover, for visitors planning to attend a guided tour of the factory, or for exploring the Münsterland region around Sassenberg. For more detailed information, please read the attached press release dated 15 December 2023.

Free for editorial use – kindly provide a sample copy

ABOUT LMC CARAVAN GMBH & CO.KG

LMC Caravan GmbH & Co. KG is an experienced caravan, motorhome and camper van manufacturer under the umbrella of the Erwin Hymer Group. For more than 65 years, the company has been manufacturing recreational vehicles that impress with outstanding quality, durability and safety, as well as many smart interior features for increased travelling comfort, at its own production facilities in Sassenberg in Germany's Münsterland region. Learn more about the LMC Caravan company on the website www.lmc-caravan.de, on Facebook at www.facebook.com/lmc.caravan, on Instagram at www.instagram.com/lmc_caravan and on YouTube <https://www.youtube.com/user/LMCcaravanq>.

ABOUT THE ERWIN HYMER GROUP

The Erwin Hymer Group is a 100-percent subsidiary THOR Industries, one of the world's leading manufacturers of recreational vehicles with over 31,000 employees. The Erwin Hymer Group unites motorhome and caravan manufacturers, as well as motorhome and caravan accessory specialists, hire and financing services, under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freentour all belong to the Erwin Hymer Group. For more information, please see www.erwinhymergroup.com

PR OFFICE



Nina Wesselmann
Phone: +49 2583 27 344
Email: nina.wesselmann@lmc-caravan.de

LMC Caravan GmbH & Co. KG
Rudolf-Diesel-Strasse 4
48336 Sassenberg
Germany



Mona Wenningmann
Phone: +49 2583 27 589
Email: mona.wenningmann@lmc-caravan.de

LMC Caravan GmbH & Co. KG
Rudolf-Diesel-Strasse 4
48336 Sassenberg
Germany